

# **The Option Method Institute**

Education based on the teachings of Bruce Di Marsico

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## **Importance**

From

**Collected Writings: Attention Span**

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**Bruce Di Marsico**

## Importance

The whole discussion of values, attention, happiness, patience, hope, safety, etc. hinges on the basis for the notion of importance.

Dramatically important means obviously important or undoubtedly important. No one is ever interested in whatever they consider unimportant. There is no such thing as Important. There are only things that are important to a person. Nothing is Important to Life, People, God, etc. These are non-existent generalizations that may or may not relate to individual experiences and notions of importance. Unhappiness is believing in Important Events and the Importance of their happening.

The determination of the importance of a thing is therefore the crucial mental activity and the common pivotal factor in the question of peace and joy. There can only be unhappiness when a person believes they are judging Important that which is "Truly" Unimportant and/or disregarding the Importance of something else they should consider Important.

The clarity with which I express this concept is a question which some consider important. "Clarity is Important" is a church to which many belong. If you are happy, you already know what I mean. If this bothers you, it is because you worry about the clarity of meaning. If you are bored, you are afraid of misjudging the Importance of this writing; if you knew it was important to you, you would be interested; if you knew it was unimportant to you, you would put this paper down.

There is even no such thing as a fool. A fool would be someone who gets Importance all mixed up and values the Wrong things.

To believe that  $2 + 2 = 5$  is to be mistaken or wrong, but to be a Fool one would also have to believe that the correct answer was Important and Wrong answers are anti-Important answers.

To be against what is Right is "Foolish".

To know what is Right is to know nothing.

Things are important because they are seen as right for something. Other Things are Important because they are believed to be Right period. There is no Right or Correct. There is only that which is correct for something.

That  $2 + 2 = 5$  is incorrect is applicable to and wrong for balancing a checkbook but relevant and not incorrect for the demonstration of the meaning of the concept of synergy. With regard to other areas,  $2+2=5$  may be irrelevant and neither right nor wrong for those fields or the people involved.

Importance for, or relevance to, or correctness to, imply a fundamental relevance to the person's goals and desires which also seem to be formed around the concepts of Right and Wrong to the Important.

Could it be that  $2 + 2 = 5$  is an important issue in math or chemistry (wrong in some mathematics and correct as a chemical analogy) and is unimportant emotionally to a person; even a mathematician or a chemist or a banker?

For example, for a banker to find an error in someone else's bank account could mean nothing to him, but if his account was incorrect, it could be important to him.

Could it be that the person (banker or layman) who finds an "error" in their account would not have to believe it was important to them, for example an error of \$10 in a \$10,000 account or a \$1,000 error in a million dollar account?

Could it be that no matter the size of the error, say a complete "loss" of the account, the person would not have to consider it important to them?

"Important for something" and "important to me" are totally separate concepts unless I connect them.

What is important to a person is just that: that which is important to that person. Not to People on paper discussions like this.

What seems to be important to unhappy people is the fear of getting their importance's wrong. The fear of embarrassment and feelings of shame are direct consequences of mixing up importance's. Only "fools" and "bad people" don't do what is "right" or don't want to.

What is important to happy people is nothing. That would be a way of saying that their happiness becomes the important thing, or is a result of not making things important to their happiness.