

The Option Method Institute

Education based on the teachings of Bruce Di Marsico

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Elevating Taste to Morals

By

Aryeh Nielsen

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There are many common terms people use which represent an elevation of personal taste to universal morals, or standards by which all are judged.

Healthy is a paradigm case: being healthy means to have the physical capabilities that *you* desire.

Both the mass media, conventional medicine, and alternative medicine casually use the word "healthy" as if it were well-defined common standard, like the length of a mile.

"I want to be healthy" is a meaningful statement; it means that you want to have the physical capabilities *you* want. If you ask two people what they mean by "healthy", each will tell you about *their personal criteria* for judging their physical state.

"He is not healthy" is usually a meaningless statement; if it means "he does not have the physical capabilities I think he should", then it is a proposition that God, nature, or universe somehow define what physical capabilities someone must necessarily have. Since they do not have these capabilities, it is plain to see that these capabilities are not necessary as a "law" of nature or the universe. If "He is not healthy" means "*her* physical capabilities are not what I desire to have as *my* physical capabilities", then the statement is on the order of "He likes pizza, while I like tofu." It is a bringing to awareness of differences in personal preferences.

The paradigm of "healthy" also applies to smart, wealthy, powerful, and many other terms.

Being smart means to have the mental capabilities that *you* desire.

Being wealthy means to have the financial capabilities or property that *you* desire.

Being powerful means to have the social capabilities that *you* desire.